

ALLEGATO B

UNIVERSITÀ DEGLI STUDI DI MILANO

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presso il Dipartimento di ECONOMIA E MANAGEMENT DEI METODI QUANTITATIVI, (avviso bando pubblicato sulla G.U. n. IV del 2020 speciale concorsi ed esami (Codice concorso 4442)

CURRICULUM VITAE VALENTINA MORRETTA

INFORMAZIONI PERSONALI (NON INSERIRE INDIRIZZO PRIVATO E TELEFONO FISSO O CELLULARE)

COGNOME	MORRETTA
NOME	VALENTINA
DATA DI NASCITA	23/07/1982

EDUCATION

PHD IN REGIONAL ECONOMICS

OCT. 13-OCT 17

CENTRE FOR ECONOMIC AND ENTERPRISE DEVELOPMENT RESEARCH (CEEDR)

MIDDLESEX UNIVERSITY - BUSINESS SCHOOL (The Burroughs, NW4 4BT, London –UK)

Thesis Title: *Territorial Capital and firm performance: evidence from Italian regions*

(MENTION OF MERIT RECEIVED FROM ASSOCIAZIONE ITALIANA DI SCIENZE REGIONALI– AISRE 2018)

MASTER IN INTERNATIONAL COOPERATION AND DEVELOPMENT

OCT. 06-JULY 07

INSTITUTE OF INTERNATIONAL POLITICAL STUDIES-ISPI (Via Clerici 5, 20121, Milano-Italy)

Thesis Title: *The Local Networks: a hypothesis of bottom-up development based on the promotion of local identities*

MASTER OF SCIENCE IN BUSINESS ECONOMICS (LAUREA VECCHIO ORDINAMENTO)

SEPT.00-OCT. 05

UNIVERSITY OF PALERMO – (Viale Delle Scienze, Palermo - Italy)

Master Degree in Economics with specialisation in management and political business strategy

Result: *1ST CLASS (110/110 SUMMA CUM LAUDE)*

Thesis Title: *Tourism and wine: a strategic leverage of wine-sector development in Sicily*

SOCRATES/ERASMUS PROGRAMME

SEPT.02-APRIL 03

POMPEU FABRA - UNIVERSIDAD DEL MARESM (Passeig del Callao s/n 08301, Mataró - Barcelona- Spain)

Semester abroad spent in Spain

PROFESSIONAL EXPERIENCE

ACADEMIC EXPERIENCE

UNIVERSITY OF MILAN (Via Conservatorio 7, 20122, Milano, Italy)

(DEPARTMENT OF ECONOMICS, MANAGEMENT AND QUANTITATIVE METHODS)

ADJUNCT PROFESSOR

- Lecturer in European Regulatory Economics (Master course in International Relations)

SINCE JAN. 20

The aim of the course is to offer students a knowledge base of the fundamental principles of Industrial Economics, the Economics of Network Industries, regulatory economics and welfare economics.

(22 hours per year – taught in English)

Involvement in the following projects:

- “Cost-Benefit Analysis of public policies in the space industry”: Gathering and analysing data with a focus on earth observation
 - Carrying out extensive bibliographic research on different methodologies to estimate the socio-economic impact of the space industry
 - Writing deliverables for the Italian Space Agency
 - Evaluating the socio-economic and environmental impact of earth observation on Services of General Interests (SGIs) and other intermediate and final users
- “Cost-Benefit Analysis of Large Hadron Collider at CERN”: Carrying out statistical and econometric analysis to evaluate socio-economic benefits of large Research Infrastructures
 - Supporting the production and publication process of the book *Investing in Science: Social Cost-benefit Analysis of Research Infrastructures*, MIT PRESS, 2019 authored by Massimo Florio
 - Carrying out extensive bibliographic research and econometric analysis to evaluate the socio-economic impact of research infrastructures on human and social capital returns.
- “Jean Monnet Network EuSers Network” “SUCCESS STORY” AWARD FROM THE DG OF EDUCATION AND CULTURE OF THE EUROPEAN COMMISSION¹: Coordinating and supporting different activities related to State-Owned Enterprises in the global market, including the production and publication of the book edited by Massimo Florio (*The Reform of Network Industries: Evaluating Privatisation, Regulation and Liberalisation in the EU*. Edward Elgar Publishing, 2017)
- “Jean Monnet Centre of Excellence: The impact of EU Research and Innovation Policy upon Services of General Interest”: Writing the call for proposal in full (GRANTED EUR 100 K BY THE EUROPEAN COMMISSION -EDUCATION, AUDIOVISUAL AND CULTURE EXECUTIVE AGENCY). The Centre focuses on the socio-economic and environmental impact of EU Research Infrastructures upon Services of General Interest.
- “OECD Space Forum”: Researching and writing on Italian industry of intermediate users of earth observation data.
- Organising international workshops (*Milan European Economic Workshop*, 2017 – 2020; *Cost benefits analysis workshop*, 2017)
- Representing officially the University of Milan - at **VALUABLES Consortium** (a collaboration between Resource for Future and NASA to measure how satellite information benefits people and the environment).
- Member of the scientific committee for the Milan European Economy Workshop (MEEW), 2017, 2020, 2021

MIDDLESEX UNIVERSITY - BUSINESS SCHOOL

SEPT. 14-JULY.16

PHD RESEARCHER AND MODULE TUTOR (*The Burroughs, NW4 4BT, London, UK*)

- Writing parts of the project “Latin American Network for Comparative Analysis of Social Inequalities (INCASI)” to study global trends in social inequalities in Europe and Latin America (AWARDED €2.4 MILLION BY HORIZON 2020-MARIE CURIE RESEARCH AND INNOVATION STAFF EXCHANGE – RISE – EUROPEAN COMMISSION)²
- Designing and running seminars for undergraduate students (module “Business Environment Analysis”)
- Assisting and supervising students with their research projects (module “Research Project”)

PRIVATE SECTOR EXPERIENCE

MOODY’S INVESTORS SERVICE

MARCH 11-OCT.13

ASSOCIATE ANALYST (One Canada Square, E14 5FA, *London, UK*)

- Producing Financial Performance Overview Reports
- Asset Analysis
- Analysts coordination for different European countries
- Developing and monitoring analytical databases
- Writing research reports

ITALIAN MINISTRY OF INTERNAL AFFAIRS

DEC.09-DEC.10

(1 YEAR PROJECT SUPPORTING IPSIA-ACLI INSTITUTE FOR PEACE DEVELOPMENT AND INNOVATION)

RESEARCH AND PROJECT ASSISTANT (SOCIO-ECONOMIC DEVELOPMENT AREA) (Rr.Kolonel Ahmet Krasniqi 3, *Prizren, Kosovo*)

- Research on Kosovo’s macro and microeconomic situation
- Providing financial and business development consultancies to small companies
- Supporting the process of establishment of three local cooperatives through market analysis
- Organizing vocational training for small entrepreneurs

GIORDANO DELL’AMORE - CARIPLO FOUNDATION

JAN.08-DEC.09

RESEARCH AND PROJECT ASSISTANT –MICROFINANCE AREA (Via Monte di Pietà 12, 20121 *Milan, Italy*)

- Evaluation of microfinance projects (innovation, impact and sustainability)
- Research on macroeconomic contexts and poverty reduction in Latin America and Caribbean area
- Data Analysis, Statistics, Surveys
- Liaison, representation and communications, public relations with partners and other institutions
- Planning, identification and supervision of training programmes, seminars, meetings and international conferences

¹ <https://ec.europa.eu/programmes/erasmus-plus/projects/eplu-project-details/#project/553211-EPP-1-2014-1-IT-EPPJMO-NETWORK>

² <https://www.mdx.ac.uk/our-research/centres/ceedr/social-enterprise/incasi>

INTERN (Corso Sempione 65- 20149 **Milan, Italy**)

- Macroeconomic Analysis for low and middle-income countries • Supporting analysts in producing social and financial Rating Reports (Financial Analysis – Social Impact analysis) • Research activities (projects, statistics, publications, regulatory frameworks)

BARCLAYCARD INTERNATIONAL

Nov. 05-JUNE 06

COLLECTION AND CUSTOMER SERVICE AGENT (Ballymoss House-Carmanhall Road, - **Dublin 18, Ireland**)

- Providing to customers all kinds of account information • Calculating payment agreements, negotiating terms and conditions with customers to fix their debt • Supporting other markets: Spain and Botswana • Dealing with frauds and chargebacks

PUBLICATIONS

Published articles (peer-reviewed journals)

- *Earth Observation and economic studies: a cross-fertilization perspective* (2021), forthcoming in *Space Policy* (with M. Florio) <https://doi.org/10.1016/j.spacepol.2021.101429>
- *Human and social capital accumulation within Research Infrastructures: the case of CERN* (2021) *Annals of Public Cooperative Economics*- in press (with G. Catalano and F. Giffoni) <https://onlinelibrary.wiley.com/doi/abs/10.1111/apce.12317>
- *Territorial Capital in local economic endogenous development* (2020) *Regional Science Policy and Practice* (in press) <https://doi.org/10.1111/rsp3.12317>
- *Regional disparities and industrial structure: territorial capital and productivity in Italian firms* (2020), *Regional Studies* (with M. Vecchi and P. Castelnovo) <https://doi.org/10.1080/00343404.2020.1763941>
- *Territorial capital as a source of firm competitive advantage: evidence from the North and South of Italy* (2020) *European Planning Studies* 1-19 (with S. Syrett and L. Sepulveda) <https://doi.org/10.1080/09654313.2020.1722067>
- *Territorial capital and firm performance: evidence from the Italian regions* (2019), *Scienze Regionali* 'The regions of Europe among local identities, new communities and territorial disparities' a cura di P. Lattaruolo, A. Omizzolo, F. Palermo, V. Provenzano, T. Streifeneder. 58. 11.390.2 Franco Angeli <https://bia.unibz.it/handle/10863/11674>
- *Cost-Benefit Analysis and European Union Cohesion Policy: Economic Versus Financial Returns in Investment Project Appraisal*. (2018): *Journal of Benefit-Cost Analysis* 9.1 147-180. (with M. Florio and W. Willak) <https://doi.org/10.1017/bca.2018.4>

Working papers

- *The socio-economic value of scientific knowledge: the case of Earth Observation* (2021), (with S. Carrazza, D. Vurchio) (submitted)
- *Towards a conceptual framework of cost-benefit analysis for earth observations systems* (with M. Florio) (under submission)
- *Earth Observation in a Cost-Benefit Analysis Perspective: Cosmo SkyMed Satellites of the Italian Space Agency* (2019). No. 2019-06. 2019. (with S. Clò, D. Vurchio, M. Florio) <https://ideas.repec.org/p/mil/wpdepa/2019-06.html>
- *The Value of Human Capital Formation at CERN* (2018) (No. CERN-ACC-2018-0025). <http://cds.cern.ch/record/2635864> (with G. Catalano, M. Florio and T. Portaluri)

Publications related to CERN - LHC

- Four volumes with other 1363 authors:
 - FCC Physics Opportunities -Future Circular Collider Conceptual Design Report Volume 1*, The European Physical Journal C (2019), 79: 474. <https://doi.org/10.1140/epic/s10052-019-6904-3>
 - FCC-ee: The Lepton Collider - Future Circular Collider Conceptual Design Report*, Volume 2, European Physical Journal C (2019) 228: 261. <https://doi.org/10.1140/epist/e2019-900045-4>
 - FCC-hh: The Hadron Collider Future Circular Collider Conceptual Design Report Volume 3*, European Physical Journal (2019). Special Topics, <https://doi.org/10.1140/epist/e2019-900087-0>
 - HE-LHC: The High-Energy Large Hadron Collider Future Circular Collider Conceptual Design Report Volume 4*, European Physical Journal. Special Topics (2019) 228: 1109. <https://doi.org/10.1140/epist/e2019-900088-6>

Other articles and research reports

- *Analisi costi –benefici delle politiche pubbliche nel settore spazio: Mappature delle imprese* (2019), *Work Package 1300* (with Castelnovo P., Clò S., Florio M., Giffoni F., Landoni M., Vurchio D.)
- *Capitale Territoriale e vantaggio competitivo d'impresa: le province di Milano e di Palermo a confronto* (2019) *Eyesreg* Giornale on-line dell'Associazione Italiana Scienze Regionali <http://www.eyesreg.it/2019/capitale-territoriale-e-vantaggio-competitivo-dimpresa-le-province-di-milano-e-di-palermo-a-confronto/>
- *Several Performance Overview Reports for different EMEA countries available at* <https://www.moodys.com/>
- *Kosovo Economy Overview: Promoting Agricultural Sector Development*, IPSIA- Kosovo, April 2010. Also published in Serbian and Albanian for local distribution

- *Microfinance in Latin America: the practitioners' point of view*-Rete Italia America Latina, *Politica internazionale Review*, year XXXIV, n° 4/5, 2009
- *Una piccola somma di denaro per una grande opportunità*, Rivista Servitium, N°184 July/August 2009
- *Giordano Dell'Amore Microfinance Best Practices Award 2009: the Experiences of the Finalists*, Giordano Dell'Amore Foundation 2009 (Editorial Assistance), June 2009
- *Il glossario Italiano di Microfinanza 2008*: <http://www.ritmi.org/mappa/glossario.php>

PRESENTATIONS IN CONFERENCES AND SEMINARS

I have presented different quantitative and qualitative papers at:

- **BROWN BAGS SEMINAR** UNIVERSITY OF MILAN (ONLINE, JAN, 21)
(*The socio-economic benefits of earth observation: the value for the scientific community*)
- **AGU ADVANCING EARTH AND SPACE SCIENCE FALL MEETING** (ONLINE WEBINAR, DEC, 20)
(*The socio-economic benefits of Earth Observation: measurement methods and challenges ahead*)
- **SOCIETY OF BENEFIT-COST ANALYSIS** (ONLINE WEBINAR, NOV, 20)
(*The socio-economic benefits of earth observation: the value for the scientific community*)
- **MILAN EUROPEAN ECONOMIC WORKSHOP (MEEW)** (ONLINE WEBINAR, JUNE, 20)
(*The marginal social value of a scientific publication: The case of earth observation*)
- **SOCIETA' ITALIANA DEGLI ECONOMISTI CONFERENCE** PALERMO, OCT. 19
(*The socio-economic benefits of Earth Observation- measurement methods and challenges ahead*)
- **ASSOCIAZIONE ITALIANA DI SCIENZE REGIONALI CONFERENCE** GRAN SASSO SCIENCE INSTITUTE, SEPT. 19
(*The socio-economic benefits of Earth Observation- measurement methods and challenges ahead • Territorial capital as a source of firm competitive advantage: evidence from the North and South of Italy*)
- **EUROPEAN REGIONAL SCIENCE ASSOCIATION WINTER SCHOOL** OECD TRENTO, JAN.19
(*Regional disparities and industrial structure: territorial capital and productivity in Italian firms*)
- **REGIONAL STUDIES ASSOCIATION ANNUAL CONFERENCE** UNIVERSITÀ DELLA SVIZZERA ITALIANA, JUNE 18
(*Territorial sources of firms 'competitive advantage'*)
- **REGIONAL QUANTITATIVE ANALYSIS GROUP (AQR) SEMINAR** UNIVERSITY OF BARCELONA, NOV. 16
(*Tangible and intangible Territorial Capital and firm's productivity: evidence from Italian regions*)
- **EUROPEAN REGIONAL SCIENCE ASSOCIATION SUMMER SCHOOL** POLITECNICO DI MILANO, JULY 16
(*Territorial Capital and firm's productivity: evidence from Italian regions*)
- **MIDDLESEX UNIVERSITY SUMMER CONFERENCE** MIDDLESEX UNIVERSITY -LONDON, JUNE 16
(*Territorial Capital and firm's productivity: evidence from Italian regions*) (BEST STUDENT'S PRESENTATION AWARD)
- **REGIONAL STUDIES ASSOCIATION EARLY CAREER CONFERENCE** UNIVERSITY OF SHEFFIELD, OCT. 15
(*Territorial Capital and firm's productivity: evidence from Italian regions*)
- **ASSOCIAZIONE ITALIANA DI SCIENZE REGIONALI CONFERENCE** UNIVERSITY OF COSENZA, SEPT. 15
(*Firms and Territories, a quantitative analysis about the impact of local resources on firms' productivity*)
- **REGIONAL STUDIES ASSOCIATION ANNUAL CONFERENCE** UNIVERSITY OF PIACENZA, MAY 15
(*Understanding the relationship between local resources and firms' performance: an investigation across Italian territories*)
- **BROWN BAGS SEMINAR** MIDDLESEX UNIVERSITY -LONDON, APRIL 15
(*Firms and Territories: an investigation across Italian provinces*)
- **AISRE- ABC WORKSHOP:THE FRONTIER OF THE DEBATE IN REGIONAL AND URBAN ECONOMICS-** POLITECNICO DI MILANO, MARCH 15
(*Understanding the relationship between local resources and firms' performance: an investigation across Italian territories*)

REFeree FOR ACADEMIC JOURNALS

Journal of Benefit-Cost Analysis • Regional Science Policy and Practice • Annals of Public and Cooperative Economics • Annals of Regional Science

PROFESSIONAL COURSES ATTENDED

- **UNIVERSITY OF MILAN** ONLINE, 12-23 APR.21
(Modern Difference in difference)
- **EUROPEAN REGIONAL SCIENCE ASSOCIATION WINTER SCHOOL** OECD TRENTO, 21 – 25 JAN. 19
(Spatial Productivity for regional and local development)
- **COST-BENEFIT ANALYSIS OF INVESTMENT PROJECTS** UNIVERSITY OF MILAN, 18-23 SEPT.17

(Milan Summer School)

- **EUROPEAN REGIONAL SCIENCE ASSOCIATION SUMMER SCHOOL** **POLITECNICO DI MILANO , JULY. 16**
(Space, Territory and Growth. Advances in Regional Science)
- **EUROPEAN COMMISSION JOINT RESEARCH CENTRE: Annual Training on Composite Indicators and multi-criteria decision analysis**
ISPRA, 12-13 NOV.2015
- **MIDDLESEX UNIVERSITY, BUSINESS SCHOOLS: Several trainings in econometrics, quantitative and qualitative research methods**
MDX LONDON, 2014, 2015, 2016
- **MOODY'S INVESTORS SERVICE: Professional courses on Capital Markets, Macroeconomic Analysis, Sovereign Risk, Public Sector**
Analysis, Banking and Corporate Finance, Cash Flow Analysis, Structured Finance **LONDON, MARCH 11 – OCT. 13**
- Workshops at **WORLD TRADE ORGANIZATION, INTERNATIONAL LABOUR ORGANIZATION, INTERNATIONAL RED CROSS** on socio-economic
development **GENÈVE, FEB. 06**
- **ITALIAN MICROFINANCE NETWORK (RITMI): "Microfinance and Loan Officers"** **VENICE, 14 -17 OCT. 08**

PERSONAL SKILLS AND COMPETENCES

LANGUAGES

Italian: Mother Tongue - **English:** Fluent in reading, writing and verbal skills - **Spanish:** Fluent in reading, writing and verbal skills

TECHNICAL SKILLS AND COMPETENCES

- Full knowledge of Windows Platform (in particular excellent knowledge of MS Office)
- Advanced knowledge of STATA
- Basic knowledge of N-Vivo, Bloomberg, Visual Basic
- Driving licence: full

SOCIAL, ORGANISATIONAL SKILLS AND COMPETENCES

- Strong conceptual abilities and capacity to produce high-quality analytical work
- Excellent writing skills (English, Italian, Spanish)
- Ability to manage and analyse a large amount of data
- Excellent organisational skills, flexibility and problem-solving skills
- Excellent communication and interpersonal skills
- Proactive, motivated, reliable
- Strong team player

PROFESSIONAL MEMBERSHIP

American Geophysical Union (Since Aug. 20) • Società Italiana degli Economisti (Since Sept. 19) • Regional Studies Association (Since March 15) • Associazione Italiana di Scienze Regionali (Since Sept. 2014) •

VOLUNTARY WORK

- **PROGETTO ARCA:** Providing support to refugees and homeless people **SEPT. 17 – ONWARDS (ITALY)**
- **MOODY'S INVESTORS SERVICE:** Work camps in deprived areas of London **MARCH 11 – OCT.13 (UK)**
- **IPSIA:** Work camps with children in West Bank (3 weeks) **JULY 10 (WEST BANK)**
- **LEGA ITALIANA PROTEZIONE UCCELLI (LIPU):** Participation in a project to enhance the Sicilian seacoast **JULY 07-AUG.07 (ITALY)**
- **BARCLAYCARD VOLUNTARY SERVICE:** Participation in a Project for urban and human development in the Dublin area; Fund Raising **NOV.05- JUNE 06 (IRELAND)**
- **SOCIAL HOUSING:** voluntary service with children and insane people **OCCASIONAL SERVICE**

OTHER INTERESTS

Travels, spiritual growth (meditation & yoga), books and music, geopolitics, meeting friends, volunteer work

Data

28/05/2021

Luogo

Milano